



Laerdal Global Health Newsletter August 2024

Can we do more together to help save lives on the day of birth?

With 2025 now on the horizon, we are reminded of the critical maternal and child health targets set in SDG 3. In just over 5 years, these targets are meant to be met. With many countries off-track, we need to come together to accelerate progress.

What has become clear is that strengthening and expanding partnerships allows for impact at scale and impact that sustains. We're taking stock to reflect on collaboration and to explore how we can work more closely with existing partners, aligned organizations and programs to catalyze impact, further.

A concrete example of the power of collaboration is the recent launch of the updated, more user friendly online home of the [Helping Mothers and Babies Survive](#) training programs and educational materials. We are proud to be a partner in this initiative, increasing access to these resources, as a global good.

Latest News



Reproductive Health Supplies Coalition and Laerdal Global Health partner to reduce deaths from postpartum hemorrhage.

[Read more](#)



HMBS.org Unveils Update: Streamlined Access to Programs on Helping Mothers and Babies Survive

[Read more](#)



Global attention for the Safer Births Bundle of Care program grows, as 3rd annual meeting takes place.

[Read more](#)

Partnership in Focus

Partnerships are what make impact possible. Hear from our key partners about their work and about how we collaborate with them to enhance impact on helping save lives.



[One Heart Worldwide](#) is a US-based NGO working in Nepal to strengthen the capacity of the local health system, with the focus of providing equitable access to quality maternal and newborn care.

We spoke to **CEO, David Murphy**, and **Executive Director, Surya Bhatta**, about their approach to program implementation and partnership to ensure impact and long term sustainability.

[Read the full Q&A here](#)

Solution in the Spotlight



NeoNatalie Live

NeoNatalie Live is a smart manikin that enables frequent newborn resuscitation training. It simulates various scenarios, drawing on more than 1000 actual recorded newborn resuscitation cases, whilst providing objective performance feedback and identifying areas for improvement. Through individual and group trainings, this simulator helps build and retain healthcare providers' competencies in managing birth asphyxia – a leading cause of neonatal mortality.

“NeoNatalie Live is an invaluable tool for training birth attendants in neonatal resuscitation. It has realistic simulations and a user-friendly interface. Practitioners have a safe, hands-on environment to hone their skills, ensuring they are well-prepared to handle critical situations.”

Trainer of Trainers, Midwife, Bizuayehu Adafari - Ethiopia

Globally, over **300,000 unique training sessions** have taken place with NeoNatalie Live, reaching over **13,000 healthcare personnel**.

A key benefit of NeoNatalie Live is that the scenarios available in the app are aligned with the WHO Essential Newborn Care Course: a course that transforms vital global

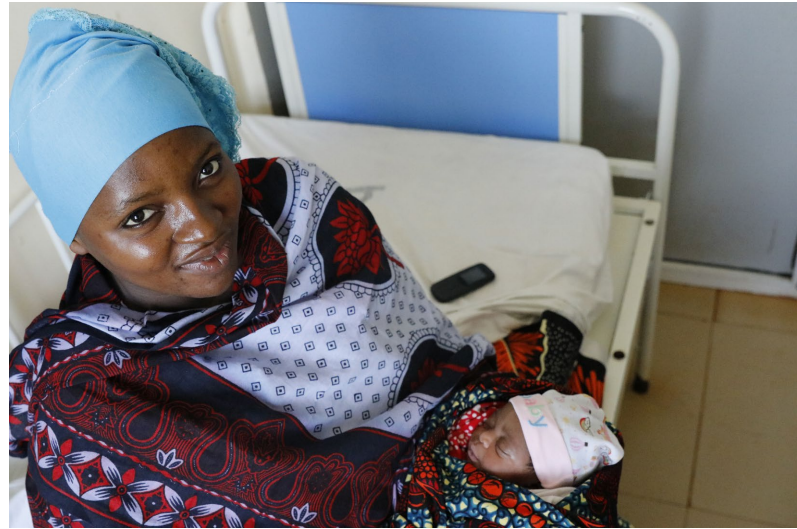


standards into quality care for newborns.

NeoNatalie Live is also one of the innovations included in the [Safer Births Bundle of Care program](#), implemented in 150+ health facilities in Tanzania.

Thanks to regular, hands-on training with NeoNatalie Live, as part of the Safer Births Bundle of Care program in Tanzania, the midwife attending Neema's labor knew what to do when her baby was born not breathing.

Read the full [story here](#).



[More about NeoNatalie Live](#)

Impact Update: Buy One, Gift One



Partnership aims to improve access to safe surgery for mothers and newborns on the day of birth.

In partnership with the [World Federation of Societies for Anaesthesiologists](#), we called for applications to receive [MamaBirthing CS simulators](#). We received **65 applications** from projects and programs globally. Judges deliberated over applications, considering where these birthing and safe c-section simulators could make the most impact on helping to save lives.

27 winners were selected in July, which will result in [350 MamaBirthing CS units making their way to 15 countries](#) to better equip healthcare personnel to respond to obstetric emergencies. This partnership and the distribution of simulators was possible thanks to the [Buy One, Gift One program](#).

Watch our MamaBirthing CS video

Upcoming events

[All Africa Anaesthesia Congress](#)

13-19 September 2024

Johannesburg, South Africa

[ICM Regional Conference Africa and Eastern Mediterranean](#)

24-26 September 2024

Kigali, Rwanda

[Annual conference of the International Stillbirth Alliance](#)

3-6 Nov 2024

Colombo, Sri Lanka